

Harborough Athletic Club: Vision 2028

A welcoming, encouraging, supportive and inclusive club, dedicated to inspiring all age groups and abilities, within the local community, to reach their running/ athletic goals and enjoy a healthy lifestyle.

Facilities & Community Role

- **Part of District /local community strategies** for sport, recreation & wellbeing
- **Based centrally** within our community
- **Provision of a compact stadium/all-weather facility** based in the community, enhancing our provision, inclusivity & the promotion of athletics as a sport
- **Indoor winter facilities** for younger athletes
- **Greater investment** in equipment and facilities to enhance member development

Increasing Participation & Competition

- All athletes/ members **achieving personal performance goals and benchmarks** in chosen events and disciplines through high quality coaching and increased numbers of coached sessions provided
- **More members participating/ competing/training at all levels** (e.g. club, local, county, regional, national and international) in all event disciplines year on year with attendance at club sessions growing
- **Strong presence in leagues/ races** achieving regular team and individual success
- Providing exciting **intra club competition/ events and an annual show case road race** for the wider running community
- **Grow membership** in athletes with a disability, the under represented 20-30 age group, and cater for all levels of running/athletic ability



Sustaining our club for the future

- **Active committee** with succession opportunities and roles filled
- **Recruiting, retaining & involving** the right number of members, coaches, officials and volunteers to meet our aspirations
- **Coach, official and volunteer development (including development of Junior leaders)** to sustain the club and develop individuals
- **Financially sustainable** developing new **income streams** (grants, Summer schools, Sponsorship) to invest in our ambitions
- **Affordable membership** for all
- **Collaborative enterprise** with public agencies, other clubs, sports associations and community groups
- **Strong marketing and promotion** of the club within the community to raise the profile of what we offer

Responsible & Supportive

- Meeting all **England Athletics Club Standards** to provide a safe, secure club
- **Recognised for our contribution** working with local public services & other community based groups to support health and wellbeing in the locality
- **Environmentally sustainable**, minimising any adverse impact of our activities on the local community and the planet
- **Providing additional activities and education** to improve members readiness for running/competition and avoidance/recovery from injury
- **Represented** on EA and other forums, committees, groups as an influential voice for smaller clubs